

**DIRECTOR OF CURRICULUM DEVELOPMENT****COMPANY SUMMARY**

We are a specialized education company that provides live and online education to global, national, regional, and local companies, government agencies and many other institutions and corporations around the world, and particularly those with technology-oriented teams. Our live and online education includes providing live and online classes, self-study courses, webinars, videos, books, recorded audio and other educational materials and educational management services to clients. In addition, we provide performance management, assessment and testing online.

Information about our brand is located at links at the bottom of this job description.

**JOB DETAILS**

**As a Director of Curriculum Development**, you will be responsible for helping to chart the direction of Starweaver's content offerings for designated content domains, across all curated content mediums supported by the Starweaver product platform. A Director of Curriculum Development works closely with counterparts across the organization to bring defined content (audio, video, digital, simulations, labs...) to market, support strategic sales- and marketing-enablement efforts across the company, and also plays a key role in partner-facing initiatives. You will be involved in

- Defining our content needs based on client / market requirements;
- Sourcing, developing, launching and managing content based on those needs;
- Negotiating with content providers and partners to acquire the rights to that content; and,
- Prioritizing enhancements of learning experiences for end users and business partners/clients.

Depending on your background, you may be responsible for one or more of the following domains:

- Data science (e.g., Python, Tensorflow, visualization);
- Cloud computing (e.g., Azure, Amazon Web Services, Google Cloud Platform, Internet of Things);
- Full stack development (e.g., MongoDB, Node.js, SQL, HTML);
- Agile, project management and process management techniques (e.g., Kanban, Scrum, Project Management Institute, DevOps, Microservices, Testing and Deployment)
- Technology frameworks (e.g., TOGAF, ITIL...);
- Cybersecurity; and,
- Business skills and domains (e.g., team and self-management, finance, securities, banking and insurance).

This role requires an ability to stay abreast and research in all of these topical areas for which you are assigned. This role also requires an ability to understand, at a high level, the various major technologies and tools that apply to these topical areas. This role requires a broad ability to research, analyze, and quickly comprehend market trends, market adoption, strategic directions, and so on across all of these topical areas. This role requires an ability to rapidly understand the business importance of these topical areas, and to quickly achieve a conversational level of expertise within these topical areas.

Research

- Stay abreast of industry technology trends & adoption
- Stay abreast of relevant industry and vendor certifications, including where possible rates of adoption
- Stay abreast of first-party accreditation or recognition programs and requirements
- Stay abreast of relevant industry skill and learning frameworks
- Evaluate emerging technologies and assess relevance to curriculum planning
- In partnership with colleagues, develop and maintain methodologies for ensuring Starweaver is anticipating market needs and delivering the right content at the right time

#### Curriculum Leadership & Development

- Formulate, publish and maintain content strategy basis documentation enumerating “where we play”, “why we play” and “how we win”
  - Identified technology domain
  - Basis for supporting that domain (financial, strategic or other reasoning)
  - Approach to supporting that domain
- Establish and maintain workflows for capacity planning and prioritization of efforts aligned with business objectives
  - Curriculum-directed content
  - Organic/opportunistic/exploratory content
  - Strategic partner/customer content
- Formulate, publish and maintain curriculum road maps for all supported content domains, across all platform-supported content types, including:
  - Standalone video courses
  - Adaptive skill tests and paths
  - Practice exams and paths
  - Hands-on content (Interactive Courses & Projects)
  - Written content (Guides)
- Provide instructional design leadership to teams and authors
  - Provide direction and education regarding Starweaver's instructional design approaches & methodologies
  - Collaborate with other teams to facilitate continual improvement and innovation of instructional design approaches and methodologies
- Provide management of staff Authors/Evangelists & Curriculum Managers
  - Development domain-specific curriculum plans across supported content mediums
  - Determine quarterly milestones/deliverables required to achieve annual content plan
  - Provide management of associated costs

#### Content Lifecycle Management

- Collaborate with other Content Organization teams to develop workflows for implementation of curriculum plans across all stages of the content pipeline
  - Expert recruitment and vetting (Author Acquisitions)
  - Proposal vetting (Author Success)
  - Content quality assurance (Content Production)
  - Content metadata (Author Success, Content Production)

- Guide the formulation and implementation of procedures establishing a feedback loop and lifecycle management for produced content
  - Health monitoring
  - Ongoing updates or replacement
  - End of life (retirement or removal)

#### Author Relationships

- Develop and maintain positive working relationships with experts in respective content domains
- Regularly share curriculum needs and plans to guide their efforts and solicit their input
- Coach and engage in technical and/or instructional design discussions with experts as needed
- Working closely with the Author Success team, set the tone of the working relationship between authors and Starweaver

#### Organization Support

- Support VP of Curriculum with general curriculum communication to company
- Collaborate with the business development team on partner content initiatives
- Collaborate with professional services on content's process to support sales and support
- Collaborate with product/content marketing team to develop sales- and marketing-enablement collateral related to curriculum plans
- Regularly maintain and share curriculum plans with the company

#### Leadership

- Provide career development, leadership, and general oversight to one or more Curriculum Managers and/or full-time Authors and/or Author Evangelists
- Perform related employee relations and other "People tasks" for direct reports

#### You should have the following capabilities:

- 7+ years of relevant technology experience
- 3+ years of people management experience, managing others
- Experience in partnering with content, product and program management teams
- Bachelor's degree
- A high degree of pragmatism in building the simplest thing that does the job; we want to use technology to solve real-world problems expediently, not indulge in over-designed, unnecessarily intricate software architecture.
- A willingness to dive deep, experiment rapidly and get things done.
- Exceptional customer relationship skills including the ability to discover the true requirements underlying feature requests, recommend alternative technical and business approaches, and lead engineering efforts to meet aggressive timelines with optimal solutions.
- A strong track record of project delivery for large, cross-functional, projects
- Deep hands-on technical expertise, excellent verbal and written communication skills
- Sharp analytical abilities and proven design skills

For more information, contact:

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Relevant links:

- URL: <https://www.starweaver.com>
- On Air Learning: <https://www.starweaver.com/live>.
- Learning Management: <https://lms.starweaver.com>
- Facebook: <https://www.facebook.com/starweavergroup>
- LinkedIn: <https://www.linkedin.com/company/starweaver>
- Twitter: <https://twitter.com/starweavergroup>
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